

# PRESS RELEASE

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## **Q-Roll's FireBird Putter Receives "Players' Choice" Award from Pub Links Golfer Magazine**

**Palm Beach Gardens, FL** – In recent "Hands-On" player testing, administered nationally by Pub Links Golfer Magazine, Q-Roll's Firebird putter received a "Players' Choice" Award for Best Distance Control amongst all putters tested. In this testing program, putters are ranked by amateurs under the supervision of a PGA Professional to test each product in several categories: Appearance, Impact Feel, Balance/Swing Feel, Ease of Alignment, Accuracy, Distance Control, and Value and are then given an Overall Performance Rating based on these cumulative scores. Q-Roll is extremely proud to report that, of the 15 standard putters tested, the Q-Roll FireBird tied for first place in the Overall Performance Rating with three other putters.

"We were very confident in our product going into this player testing, but we had no idea just how well we would fare coming out of it," said Larry Garcia Founder & Vice President of Product Development for Q-Roll, "especially up against some of the putters that were tested. I couldn't be more pleased with the high scores we received across the board, the first place rating, and winning a "Players' Choice" Award for Best Distance Control was absolutely the icing on the cake. Most of the companies we tested against were major manufacturers with big advertising budgets and everybody knows who they are. We're a small company, that very few people have even heard of, with a very innovative design that flat out works. Even the occasional golfer can start rolling the ball like a professional with one of our radius face putters. These test results are justification for all the work we've put behind developing our product. Our patented design is the most significant advancement in putter technology in over 30 years. Test results like this prove it."

Q-Roll Golf is on the cutting edge of technology with it's patented radius face putters that are designed to strike the golf ball above it's equator and produce an immediate topspin and a true and accurate forward roll. The 2003 lineup includes the QP2000, QP4000, Mr. Two, and the FireBird. Putters are available in either a polished stainless or black chrome finish as well as a Brass Milled Tour Edition. For more information on Q-Roll Golf call 1-866-QROLLGO or visit their website at [www.qroll.com](http://www.qroll.com).

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