

PRESS RELEASE

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Q-Roll FireBird Putter Featured in “What’s Hot” List By Rankmark.com

PALM BEACH GARDENS, Fla. - Q-Roll's Firebird putter is really turning some heads in the golf world with its' innovative Radius Face Technology. The FireBird putter was recently featured in Rankmark's "What's Hot" summer newsletter, which showcases the best new equipment of the year. Rankmark regularly tests equipment from most of the major manufacturers and is highly respected in the golf industry. This is just one of many awards that Q-Roll has received over the past two years for it's unique design. The Firebird is just one of the four models that Q-Roll has in it's product line, all of which offer the same patented radius face technology.

Although a relative newcomer to the golf industry, Q-Roll has already received some very prestigious awards for its designs. In 2003, Q-Roll's Mr. Two putter received a "Best Of The Best" Award from Rankmark after undergoing national player testing, and their FireBird putter received a Players' Choice Award in Hands-On testing from Pub Links Golfer Magazine. The FireBird again reached the top of Rankmark's list earlier this year when they received a second "Best of The Best" Award for 2004.

Q-Roll Golf is on the cutting edge of technology with its patented Radius Face putter that is designed to strike the golf ball above its equator producing an immediate true and more accurate forward roll towards the hole. This patented radius face design has been referred to as, "The most significant advancement in putter technology in over 30 years," by industry insiders.

"No one else has this technology, said Larry Garcia, Q-Roll's Vice President of Product Development. "Others have tried and failed. The radius face of our putter is designed to get the golf ball rolling forward immediately. No backspin, no skidding, just an immediate forward roll right where you aim it. We've tested this technology and it has outperformed every putter we've put it up against. No one gets the ball rolling forward as quickly as we do. The sooner you get it rolling forward, the better the chance of keeping it on line and putting it into the hole. It's that simple."

Q-Roll putters are 100% milled, by a \$300,000.00 CNC Milling Machine, from a solid block of Brass, and then polished and assembled in their production facility in Florida. The 2004 lineup includes the QP2000, QP4000, Mr. Two, and the FireBird.

For more information on Q-Roll Golf call 1-866-QROLLGO or visit their website at www.qroll.com Media members interested in testing a Q-Roll putter for an editorial review should contact Joe Wieczorek at (847) 956-9090 or via e-mail at joe@themediagroupinc.com