

PRESS RELEASE

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Q-Roll Golf Introduces It's "New Generation" Of 100% Milled Putters for 2004

Palm Beach Gardens, FL – Larry Garcia, Founder & Director of Product Development for Q-Roll Golf recently announced that they will be introducing a "New Generation" of putters in 2004. Starting with this production year, all Q-Roll putters will now be 100% Milled and made right here in the U.S.A.

Q-Roll Golf is on the cutting edge of technology with its patented radius face putter that is designed to strike the golf ball above it's equator and produce an immediate topspin and a true and more accurate forward roll towards the hole. This patented radius face design has been referred to as, "the most significant advancement in putter technology in over 30 years," by industry insiders.

Although a relative newcomer to the golf industry, Q-Roll has already received some very prestigious awards for its designs. In 2003, Q-Roll's Mr. Two putter received a "Best Of The Best" Award from Rankmark after undergoing national player testing, and their FireBird putter received a Players' Choice Award in Hands-On testing from Pub Links Golfer Magazine. The FireBird has already followed up with another honor this year, receiving another "Best of The Best" Award from Rankmark for 2004.

"We've had a great response, from the players, on our patented radius face putters," said Larry Garcia, from Q-Roll Golf, "but we knew that we could make them better. That's why we've moved away from the cast putters, made overseas, and have decided to go with a 100% Milled putter, made right here in the U.S.A. for 2004. Let's face it, nothing else performs like a 100% milled putter. The quality, the consistency, the feel, it's unlike anything else out there. Most of the Tour players have milled putters in their bag. If the Tour players can have it, why not make it available for the everyday golfer. As I've said before, with one of our patented radius face putters in their hands, even the occasional golfer can start rolling the ball like a Tour Professional. With these new 100% milled putters, now they can experience the same consistency and feel as the Tour players as well."

Q-Roll putters are 100% milled, by a \$350,000.00 CNC Milling Machine, from a solid block of 303 Stainless Steel or Brass, and then polished and assembled in their production facility in Florida. The 2004 lineup includes the QP2000, QP4000, Mr. Two, and the FireBird available in three finishes, Polished 303 Stainless Steel, Polished Brass and new for this year, Black Gold.

For more information on Q-Roll Golf call 1-866-QROLLGO or visit their website at www.qroll.com

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