PRESS RELEASE

FOR IMMEDIATE RELEASE

For Information:
Joe Wieczorek
The Media Group, Inc.
(847) 956-9090
E-mail: joe@themediagroupinc.com



Q-Roll Receives Back-To-Back "Players' Choice" Awards from Pub Links Golfer Magazine

Palm Beach Gardens, FL – Q-Roll Golf announced recently that for the second year in a row, they have received The "Players' Choice" Award for Best Distance Control in the annual "Hands-On" player testing administered nationally by Pub Links Golfer Magazine.

In this testing program, putters are ranked by amateurs under the supervision of a PGA Professional to test each product in several categories: Appearance, Impact Feel, Balance/Swing Feel, Ease of Alignment/Accuracy, Distance Control, and Value and are then given an Overall Performance Rating based on these cumulative scores. Q-Roll is extremely proud to report that, of the 20 putters tested, their new Wave putter finished 1st in the Distance Control Category.

"Last year it was the FireBird™," said Larry Garcia Founder & Vice President of Product Development for Q-Roll, "and this year it was the Wave from our new Celebration Series. That's two Pub Links Players' Choice Awards with two different models in the past two years...we couldn't be more pleased. Especially considering that most of the companies we tested against are major manufacturers with huge advertising budgets and everybody knows who they are. We're just a small company with a very innovative design that flat out works. Our Patented Radius Face Technology allows even the occasional golfer the ability to instantly roll the ball like a Tour professional. This is the most significant advancement in putter technology in over 30 years. Test results like this prove it."

Q-Roll Golf is on the cutting edge of technology with its Patented Radius Face putters that are designed to strike the golf ball above its equator producing immediate topspin and a true and more accurate forward roll towards the hole. In recent independent testing, administered by Swing Dynamics, Q-Roll's FireBird putter "achieved an All-Time System Best. In fact, we've never hit a 10 foot putt on a 10.7 Stimp Meter better than we did with this putter, it's an industry first," said Andrew Tarlow of Swing Dynamics. "Even on 0.5in off-center heel & toe hits, Q-Roll's FireBird putter held the putting line better and proportionally gave more true roll energy than any other putter we've tested to date."

All Q-Roll putters are 100% Milled and Made In The U.S.A. The 2005 lineup includes the Classic Series, in a Polished Brass Finish, consisting of the QP2000, QP4000, Mr. Two, and FireBird. And the new Celebration Series, Milled from 6061 Aluminum and available in 5 unique colors, consisting of the Wave and the Monarch.

For more information on Q-Roll Golf call 1-866-QROLLGO or visit their website at www.groll.com