

Press Release

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Q-Roll Names Tarlow President and CEO

PALM BEACH GARDENS, Fla. — Q-Roll Golf has made the most significant hire in its short history, naming Andrew Tarlow its President and Chief Executive Officer. Tarlow's appointment is effective immediately. He will oversee all aspects of Q-Roll's development, with its Radius Face™ Technology, as a major player in the putter industry.

Tarlow, one of the more respected executives in the golf industry, was President of Swing Dynamics from 1996 until the company was sold this past April. Prior to founding Swing Dynamics, Tarlow was a driving force behind golf apparel leader Ashworth Inc.'s (NASDAQ: ASHW) success in the mid 1990s.

Tarlow's contract with Swing Dynamics expired this past October, which left him free to look at other opportunities. The opportunity that most interested him most was Q-Roll, whose putters Swing Dynamics had tested a year ago. Q-Roll's Radius Face™ Technology, developed by Q-Roll Founder Larry Garcia, consistently performed better on all surfaces in Swing Dynamics testing.

"It's rare when a leader of Andrew's abilities comes available," Garcia said. "So when Q-Roll had the chance to get him, we didn't hesitate. Andrew and I were immediately on the same page in regards to Q-Roll Golf's potential and that our technology is second to none in the golf industry."

Radius Face putters are designed to strike the golf ball above its equator producing immediate topspin and a true and more accurate forward roll towards the hole.

"I tested and evaluated hundreds of putter designs at Swing Dynamics. Q-Roll putters consistently outperformed 99.9 percent of the brand name putters we used as comparative benchmark product," Tarlow said. "It was Q-Roll's unique performance feature of getting a putt in 'True Roll' mode faster with less skid that sold me on the technology and design.

"Q-Roll Golf, I believe, has unlimited potential. My goal is to harness that potential and to build a sales and marketing team that builds a brand people will want to play. I believe

if people just try a Q-Roll putter with Radius Face™ Technology, they'll never go back to their old putter.”

Q-Roll Golf has won two consecutive “Players’ Choice” Awards for Best Distance Control in the annual “Hands-On” player testing administered nationally by PubLinks Golfer Magazine. In this testing program, putters are ranked by amateurs under the supervision of a PGA Professional to test each product in several categories: Appearance, Impact Feel, Balance/Swing Feel, Ease of Alignment/Accuracy, Distance Control, and Value and are then given an Overall Performance Rating based on these cumulative scores.

In the latest test, Q-Roll’s new Wave putter finished first in the Distance Control Category.

All Q-Roll putters are 100 percent Milled and Made in the U.S.A. The 2006 lineup includes the Classic Series, in a Polished Brass Finish, consisting of the QP2000, QP4000, Mr. Two and FireBird. The new Celebration Series, milled from 6061 Aluminum and available in five unique colors, consists of the Wave and the Monarch.

For more information on Q-Roll Golf call 1-866-QROLLGO or visit its website at www.qroll.com.