

PRESS RELEASE

FOR IMMEDIATE RELEASE

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Q-Roll Golf Issues Challenge To Putter Industry

Palm Beach Gardens, FL - Q-Roll Golf, Inc., manufacturers of the patented “Radius Face Technology” putters, has issued a challenge to all putter manufacturers who falsely claim to have “the best roll in golf.”

Larry Garcia, Founder and Director of Product Development said “I’m a little fed up with the claims that are being made by various putter manufacturers that the roll created by their putters is the ‘best in the industry’ as determined by either ‘independent testing’, or by tests conducted by their company. Some of these claims are downright dishonest and are not even supported by their own stated results.”

Recently, Q-Roll submitted three of their putters to one of the leading independent testing firms, Swing Dynamics of Carlsbad, CA, for unconditional testing. The putters were set up on their robotic swing device in a standard position with the shaft at 90°. The putting surface was Swing Dynamic’s standard putting surface that produces a Stimp Meter reading of 10.7, with the length of the putts being 10 feet. The results were referred to by Andrew Tarlow, President of Swing Dynamics, as an “All Time System Best”. According to Swing Dynamics, “we have never hit a 10 foot putt on a 10.7 Stimp Meter better than we did with this putter, it’s an industry first”, they continue “even on off center heel & toe hits, Q-Roll’s FireBird putter held the putting line better and proportionally gave more true roll energy than any other putter we’ve tested to date.”

Averaged over a total of 10 center hit putts, the Q-Roll Firebird putter achieved a Putter Efficiency Index (PEI) of 0.96, with a total skid distance before achieving “True Roll” of 10.7 inches. “True Roll” is achieved when the golf ball is moving at a rate equal to its circumference, which is 2.216 inches. On off center toe hits the PEI was 0.99 with a skid distance to “True Roll” of 10.5 inches, and on off center heel hits, the PEI was 0.97 with a skid distance to “True Roll” of 10.4 inches. The other models tested were Q-Roll’s new “Celebration” line putters, the Wave and the Monarch, which achieved very similar results.

Larry Garcia’s challenge to the putter manufacturers that are making these “best roll” claims is, “Step up to the plate and take a swing at us. If you believe your putter achieves true roll sooner than ours does, subject yourself to the same quantified unemotional testing that Q-Roll did with Swing Dynamics. If you beat us, we’ll recognize that you are the best, that’s how confident we are in our design and technology. Otherwise stop trying to fool the consumer. It’s very easy to talk, it’s time to start backing it up with performance.”

Q-Roll Golf is on the cutting edge of technology with its Patented Radius Face putters that are designed to strike the golf ball above it's equator producing immediate topspin and a more accurate forward roll towards the hole.

New for 2005, Q-Roll has introduced two new models in its "Celebration™" series of putters. Both the "Wave™" and "Monarch™" putters are 100% Milled from 6061 Aluminum by a CNC milling machine and feature Q-Roll's Patented Radius Face Technology along with special alignment "waves" or "directional bars" to improve alignment. The "Celebration™" series of putters are offered in 5 unique colors.

The 2005 lineup includes the Wave™, Monarch™, QP2000™, QP4000™, Mr. Two™, and the FireBird™. All putters are 100% Milled and Made in the U.S.A.

For more information on Q-Roll Golf call 1-866-QROLLGO or visit their website at www.qroll.com.

Media members interested in testing any of the Q-Roll putters for an editorial review should contact Joe Wiczorek of The Media Group at (847) 956-9090 or e-mail joe@themediagroupinc.com

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